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**FOR IMMEDIATE RELEASE**

**New Year’s Eve Bash at The Battery Atlanta offers multiple ways to ring in 2021**

*Cobb County lifestyle destination’s open-air campus offers guests both socially distanced*

*events and outdoor entertainment*

**ATLANTA (December 18, 2020)** – Say goodbye to 2020 and hello to a brighter 2021 at the annual **New Year’s Eve Bash at The Battery Atlanta presented by Xfinity.** The community is invited to pop the bubbly at multiple safety-focused celebratory events happening throughout the Southeast’s premier entertainment destination. Select restaurant and bars – including [CRÚ Food & Wine Bar](https://cruwinebar.com/), [Live! at the Battery Atlanta](https://liveatthebatteryatlanta.com/), [Park Bench](https://parkbenchbattery.com/) and [El Super Pan](http://www.elsuperpan.com/), as well as luxury [Omni Hotel at The Battery Atlanta](https://www.omnihotels.com/hotels/atlanta-battery) – are hosting limited capacity, advanced reservation events.

The 12South Band and DJ Jammin’ John will keep the mood festive in the Plaza starting at 9 p.m., culminating with an aerial firework display over Truist Park at midnight. Parking is free in the public decks (Red, Purple and Green) starting at 8 p.m. on Thursday, Dec. 31 until 1 p.m. on Friday, Jan. 1.

An up-to-date list of restaurant and retailer happenings is available on the [website](https://batteryatl.com/events-cal/). Details and hours of operation are subject to change. In order to provide a safe celebration for everyone, visitors are asked to observe [public safety guidelines](https://batteryatl.com/directions-parking/) as well as the individual guidelines of retailers and restaurants.

**New Year’s Eve Events:**

**An Intimate Affair to Ring in the New Year at CRÚ Food & Wine Bar**

*Thursday, Dec. 31 from 4 p.m.-midnight*

The chef-driven restaurant is dishing out a prix-fixe gala dinner menu complete with four courses ($65). Space is limited so reservations are encouraged. Guests can opt for an intimate dinner or score a late seating for a sophisticated celebration with a complimentary champagne toast at midnight. Learn more [here](https://cruwinebar.com/).

**NYE Live! 2021 at Live! at the Battery Atlanta**

*Thursday, Dec. 31 at 8 p.m.*

The three-venue sports bar is hosting its annual New Year's Eve celebration with limited capacity in a safe, socially distanced environment. Packages include a**masquerade**themed event with local entertainment from **host Blake Eason**,**a balloon drop** and a **midnight champagne toast, featuring a ball drop** on the 32-foot LED screen! Learn more [here](https://liveatthebatteryatlanta.com/events/20203112nyelive).

**New Year's Eve NYE Party at Park Bench**

*Thursday, Dec. 31 from 8 p.m.-2 a.m.*

The well-known live music venue will host two DJs for a late night full of pop, dance and country rock party hits! A limited number of advanced tickets are available and include admission, party favors and a complimentary midnight champagne toast. Select VIP tables with bottle service available. Learn more [here](https://www.eventbrite.com/e/new-years-eve-nye-party-park-bench-in-the-battery-atlanta-tickets-130325024657).

**Countdown to 2021 at Omni Hotel & Resorts at The Battery Atlanta**

*Thursday, Dec. 31 from 11 p.m.-1 a.m.*

Hotel guests can join the luxury hotel for a private, socially distanced countdown to 2021 on the rooftop pool deck. The celebration begins with party favors and a special welcome amenity, in addition to luxurious accommodations with views of The Battery Atlanta from guest rooms. Pool deck festivities include a live DJ, complimentary passed desserts and midnight champagne toast and cash bar. Package availability will be limited to ensure social distancing on the pool deck. Learn more [here](https://www.omnihotels.com/hotels/atlanta-battery/specials/countdown-to-2021).

**Fiesta de Fin de Año at** **El Super Pan**

*Thursday, Dec. 31 from 11 p.m.-1 a.m.*

The first 50 guests will be gifted party favors at the door! Attendees can take advantage of $5 Cava all night long. Social distancing required. Learn more [here](http://www.elsuperpan.com/).

**Ring in the New Year at Good Game powered by Topgolf**

*Thursday, Dec. 31 from 10:30 p.m.-1 a.m.*

Sip and swing into 2021! Couples can reserve a Swing Suite ($60) or make it a small group outing ($5 for each additional person) for an immersive virtual golf and gaming experience, complete with food and beverage specials. Each space includes a complimentary champagne toast at midnight. Learn more [here](https://goodgameatl.com/events/).

**New Year’s Eve & New Year’s Day Brunch at Punch Bowl Social***Thursday, Dec. 31 and Friday, Jan. 1 from 11 a.m.-3 p.m.* Say goodbye to 2020 and hello to 2021 with mimosas, a full brunch menu and non-stop entertainment. Learn more [here](https://punchbowlsocial.com/location/atlanta).

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**About The Battery Atlanta**

The Battery Atlanta, a 2 million square-foot mixed-use development, located at the intersection of I-75 and I-285, offers an unmatched mix of boutique shopping, market-exclusive entertainment experiences, chef-driven restaurants, the Omni and Aloft Hotels, The Coca-Cola Roxy and 531 residences. The complex includes offices One Ballpark Center, Comcast’s regional headquarters; Two Ballpark Center, home to SPACES; Three Ballpark Center *(opening 2021),* which will serve as Papa John’s global headquarters and thyssenkrupp’s North American headquarters; and Four Ballpark Center *(opening 2020)*. Powered by Comcast’s all-fiber network and delivering multi-terabit capabilities, The Battery Atlanta has the highest-capacity network serving any mixed-use development in the nation. For more information on The Battery Atlanta please visit [batteryatl.com](http://www.batteryatl.com) or connect on [Facebook](https://www.facebook.com/batteryatl), [Instagram](https://www.instagram.com/batteryatl/) and [Twitter](https://twitter.com/batteryatl).